# 2010 West Virginia State University Extension Plan of Work

Status: Accepted
Date Accepted: 05/29/09

#### I. Plan Overview

## 1. Brief Summary about Plan Of Work

West Virginia State University (WVSU) began the reactivation of its extension programs in FY 2000. The Department of Land-Grant Programs was officially established on March 17, 2000 to serve as the land-grant administrative and operational entity of the University. This Department was later elevated to a Division of Agricultural, Consumer, Environmental, and Outreach Programs (or Division of ACEOP) in 2003. More recently, on March 15, 2006, the Division became "The Gus R. Douglass Land-Grant Institute" to better accommodate the growth of this unit and to better serve the University's constituents. The mission of this unit remains that of delivering the institution's land-grant mission related to the dissemination of research, teaching, and extension services to the state's citizens. In spring of 2008, the university changed the name of the cooperative extension program to "West Virginia State University Extension Service" (WVSUES) to indicate our commitment to serving the people of West Virginia.

As state appropriations and other federal and non-federal funding are attained, the University assesses its position to extend its research and extension services to additional counties in the state. Extension and outreach programs are currently offered on a consistent basis in approximately 20 counties within West Virginia. These programs were specifically designed to meet the needs of our target audiences and communities, categorized as underserved and underrepresented. Community environmental scans and stakeholder sources assist our staff in designing new programs and redesigning existing ones to more effectively serve the needs of our target audiences (clients). In 8 years of service, many of these programs have already had a profound impact on those individuals and communities served.

The 2010-2014 five-year plan of work for WVSUES will continue to focus on four major program initiatives of Agriculture & Natural Resources, Community & Economic development, Family & Consumer Sciences and 4-H Youth Development. Staff in these program areas will continue to identify and proactively educate the citizens of West Virginia utilizing an asset-based didactic model.WVSUES administration is comprised of a system of that includes the director, an associate director, and a program leader for each of the four areas.Program delivery staff include extension specialists, extension agents, and paraprofessional staff divided by the four identified program areas.

West Virginia University and West Virginia State University entered into a voluntary agreement in 1997 to create the West Virginia Association of Land-Grant Institutions; a collaboration of the state's two land-grant institutions committed to providing education that would help the citizens of West Virginia improve their lives and communities. More recently (in May of 2005), triggered by an USDA-CSREES mandate, the two Universities developed a Comprehensive Plan for the State which superseded the former agreement. This plan assures appropriate coordination between the two institutions to avoid duplication of efforts, as it relates to their research and extension programming, and thus an efficient investment of human and financial resources within the State.Regular communication between the repsective Extension service administrations ensure the effective and efficient utilization of resources to best serve the people of West Virginia.

## Estimated Number of Professional FTEs/SYs total in the State.

Year	Exter	nsion	Rese	earch
	1862	1890	1862	1890
2010	0.0	37.0	0.0	0.0
2011	0.0	37.0	0.0	0.0
2012	0.0	38.0	0.0	0.0
2013	0.0	39.0	0.0	0.0
2014	0.0	40.0	0.0	0.0

Report Date 11/10/2009 Page 1 of 67

#### **II. Merit Review Process**

#### 1. The Merit Review Process that will be Employed during the 5-Year POW Cycle

- Internal University Panel
- External University Panel
- External Non-University Panel
- Combined External and Internal University Panel
- Combined External and Internal University External Non-University Panel
- Other (Identified Stakeholders)

#### 2. Brief Explanation

WVSU Extension utilizes a multi-faceted merit review process that includes faculty, staff, and stakeholders that are both internal and external to the Extension unit.Merit review is performed semi-annually by the Extension Advisory Council.This group of stakeholder is comprised of WVSU faculty and staff, external stakeholders, and administrators and faculty from other land-grant institutions. They meet in the fall and spring of each year. The Extension Advisory Council conducts the external program evaluations. The Council consists of local stakeholders with a wide variety of backgrounds, business leaders and other community members considered as suitable stakeholders for Extension efforts. The evaluations from all these groups are utilized to help adminsitrators prioritize and allocate funds to specific land-grant programs.

In addition to this formal semi-annual meeting of the Advisory Council, internal merit review of all extension programs and personnel occurs on an ongoing basis by the Associate Director for Extension. This process is accomplished through group and individual meetings with administrative and program staff on a continuing and regular schedule.

Additionally, West Virginia State University has formed a Land-Grant Advisory Committee comprised solely of university faculty, staff, and students. This group meets on a regular (monthly to bi-monthly) basis to review and discuss land-grant research and extension unit functions from an Institutional perspective.

#### III. Evaluation of Multis & Joint Activities

# 1. How will the planned programs address the critical issues of strategic importance, including those identified by the stakeholders?

West Virginia has been historically one of the most economically depressed states in the country. Socio-economic indicators supporting the aforementioned reality include low scores in literacy, health (e.g. high incidents of obesity), economic development, and public education; to mention just a few. Extension programs at WVSU have been designed so they can contribute to alleviate and solve these critical issues the state faces.WVSUutilizes a stakeholder input mechanism to insure that all programs are responsive to the critical issues of strategic importance to the state. Two times a year, the Extension Advisory Council reviews the annual program portfolio including program direction and successes, as well as, provides input into program development for the following program cycle.WVSU Extension Service's programs are closely coordinated with WVU Extension Service. The two Institutions assess state's needs and design high impact programs that address critical needs. These porgrams are implemented in manner that no duplication of efforts occurs and to take advantage of collaborative opportunities.

In addition to the afformentioned mechanism,

Specific multi-sate and joint activities for WVSU Extension Service include the following:

Older, Minority, Women, Small and Tobacco Farmers Face Strategic Decisions-Kentucky State University Purdue University, University of Arkansas,

Developing a Strategy for the Land-Grant System to Address Rural Development Research, Extension and Policy in the South-Alabama A&M, Auburn University, University of Arkansas, University of Arkansas at Pine Bluff, Florida A&M University, University of Florida, Fort Valley State, University of Georgia, Kentucky State University, University of Kentucky, Louisiana State University, Southern University, Alcorn State University, Mississippi State University, North Carolina A&T State University, North Carolina State University, Langston University, Oklahoma State University, Clemson University, South Carolina State University, Tennessee State University, University of Tennessee, Prairie View A&M University, Texas A&M University, Virginia State University, Virginia Polytechnic Institute and State University

Sustainable Agriculture Research and Education Professional Development Program-Northeast SARE Consortium Family First News-Alabama A&M, Alcorn State University, Delaware State University, Florida A&M University, Fort Valley State University, Kentucky State University, Langston University, Lincoln University, North Carolina A&T State University, Prairie View A&M University, South Carolina State University, Southern University, Tennessee State University, Tuskegee University, University of Arkansas at Pine Bluff, University of Maryland Eastern Shore, Virginia State University

Report Date 11/10/2009 Page 2 of 67

# 2. How will the planned programs address the needs of under-served and under-represented populations of the State(s)?

Extension programs at WVSU have been designed and implemented aiming at improving literacy, health (high incidents of obesity), community and economic development, public education, family development, etc., within underserved and underrepresented populations; which are the primary target of these programs (as it is tradition within the 1890 Land-Grant Institutions).

To that fact, town hall meetings have proven essential to identify our community stakeholders and their needs. Extension personnel held a series of community forums and town hall meetings throughout the year in our servicing areas. Feedback from stakeholders has shown the need for programs that address high unemployment, illiteracy among adults, teen pregnancy, inadequate nutrition, lack of activities for children and youth after school and the digital divide. Programmatic efforts were directed toward these issues. Partnerships with community-based organizations have also been useful to retrieve information pertinent to the needs of our stakeholders. Faith based organizations have been useful to affiliate with a community development entity whose interests and accomplishments would support and further the mission of serving as a resource center and broker for the communities the University serves.

#### 3. How will the planned programs describe the expected outcomes and impacts?

Outcomes and impacts will be uniquely described based on the specific educational objectives of the Extension program. The focus of all of our Extension efforts is to result in significant solutions to issues which have positive economic, social, and/or environmental outcomes and impacts.

#### 4. How will the planned programs result in improved program effectiveness and/or efficiency?

As West Virginia State University Extension Service continues to grow and refine its programmatic operation, the planned programs are becoming more targeted.Initially, due to the newness of these programs, the institution had insufficient data, other than inferential, upon which to base programs. The programs planned for the 20010-2014 Plan of Work cycle are now the result of staff research derived from the needs of the communities served, thus the planned work schedule is also adjusted accordingly.Additionally, each of these planned programs has embedded components that will promote staff interactions across the four program areas of Adult and Family Education, Agriculture and Natural Resources, Community and Economic Development, Nutrition and Health, and 4-H Youth Development.It is expected that this planned interconnectivity among extension programs will result in synergies which in turn increase the efficiency of federal base funding and other non-federal resources dedicated to program efforts.

## IV. Stakeholder Input

## 1. Actions taken to seek stakeholder input that encourages their participation

- Survey specifically with non-traditional groups
- Targeted invitation to traditional stakeholder individuals
- Survey of traditional stakeholder individuals
- Targeted invitation to non-traditional stakeholder groups
- Targeted invitation to traditional stakeholder groups
- Use of media to announce public meetings and listening sessions
- Survey specifically with non-traditional individuals
- Survey of traditional stakeholder groups
- Targeted invitation to non-traditional stakeholder individuals

## Brief explanation.

West Virginia State University employs population appropriate actions to garner and utilize stakeholder input. The institution has recently established a communications entity with a specific Extension focus, located within the land-grant programs area. The purpose of the unit is to increase our capacity for contacting non-traditional stakeholders, informing them of program activity, as well as seeking their direct input on developing activities.

Report Date 11/10/2009 Page 3 of 67

# 2(A). A brief statement of the process that will be used by the recipient institution to identify individuals and groups stakeholders and to collect input from them

#### 1. Method to identify individuals and groups

- Needs Assessments
- Use Surveys
- Open Listening Sessions
- Use Internal Focus Groups
- Use Advisory Committees
- Use External Focus Groups

#### Brief explanation.

West Virginia State University relies heavily on involvement with community members to identify traditional and non-traditional stakeholders. The individuals selected will have a diverse background and various degrees of program experience. University policies encourage us to look beyond traditional support groups in the identification of stakeholders to avoid institutional stagnation in program development, responsiveness, and delivery. Staff (at all levels) are integral parts of their local communities and interact with a wide cross-section of individuals to insure that diverse and divergent viewpoints are sought, acknowledged, reviewed, and incoprorated into our programs.

# 2(B). A brief statement of the process that will be used by the recipient institution to identify individuals and groups who are stakeholders and to collect input from them

## 1. Methods for collecting Stakeholder Input

- Meeting specifically with non-traditional groups
- Survey specifically with non-traditional individuals
- Meeting specifically with non-traditional individuals
- Survey of traditional Stakeholder groups
- Survey of traditional Stakeholder individuals
- Meeting with the general public (open meeting advertised to all)
- Meeting with traditional Stakeholder individuals
- Survey specifically with non-traditional groups
- Meeting with traditional Stakeholder groups
- Meeting with invited selected individuals from the general public

## **Brief explanation**

WVSU Extension Service staff utilize a wide variety of instruments and activities to collect information from both traditional and non-traditional stakeholder groups. Town meetings, public information sessions, workshops, and other activities are promoted to the communities through various mass media tools. Information is then gathered at these activities, including demographics, through various instruments which allow the staff to have a broad base of input in deciding on program direction.

#### 3. A statement of how the input will be considered

- Redirect Extension Programs
- In the Action Plans
- In the Budget Process
- In the Staff Hiring Process
- To Identify Emerging Issues
- Redirect Research Programs
- To Set Priorities

#### Brief explanation.

West Virginia State University recieves stakeholder input at the programmatic level on a continuing bases. Field staff use formal and informal methods (including local advisory councils) to evaluate information and utilize it in an efficient and effective manner for program development. At the institutional level, WVSU Extension Service provides two formal and several informal opportunities for stakeholder feedback. The two formal feedback opportunites are the guidance of our Extension Advisory Council which meets in the spring and fall of each year. After these meetings, extension administrators and field staff meet to

Report Date 11/10/2009 Page 4 of 67

review input and make decisions about program direction. Informal feedback is continuously sought from stakeholders and peers to improve programm efficacy. Recommendations are received and examined by staff in an ongoing manner.

Report Date 11/10/2009 Page 5 of 67

# V. Planned Program Table of Content

S. NO.	PROGRAM NAME
1	Adult, Family and Nutrition Programming
2	Agriculture and Natural Resources
3	Community and Economic Development
4	Positive Youth Development

Report Date 11/10/2009 Page 6 of 67

## V(A). Planned Program (Summary)

#### Program #1

#### 1. Name of the Planned Program

Adult, Family and Nutrition Programming

## 2. Brief summary about Planned Program

Communities and families in WV are similar to many other places experiencing difficulty during this time of economic strain in our country.WV is one of the leading states in the nation experiencing issues related to low literacy rates, poor nutrition and health, and financial difficulties resulting from families requiring more programs that enrich personal finance management practices. The high school drop out rate among the youth in the state of West Virginia has increased dramatically over the past six years. In 2006, Kanawha County which is the major service area for WVSU Extension Service was ranked 53 out of 55 counties within the state that had the highest occurrence of teens dropping out of high school. Many of these children have a very low level of literacy skills and sense of accomplishment. For some of these children, family support is stagnated and often times extinct. Some of these youth are basically heading their homes because they are tasked with major responsibilities including caring for a younger sibling. Basic life skills are fundamental assets necessary for many of the family members to maintain a sense of self reliance. Programs are also being provided to promote good health and well being among the citizens of WV. Currently our state ranks first in having the most people in the nation that have been diagnosed with full blown diabetes. Other significant facts are that WV is number two in the nation for obesity among children and adults.

Programming will include after-school, in-school, and summer based enrichment opportunities. A copulation of programs will be held to address the growing needs that youth have in developing life skills and becoming more productive members of society. The WVSU Extension Service staff will focus on program initiatives that will be concentrated in workforce development, promoting healthy lifestyles, literacy enrichment, and civic engagement.

**3. Program existence :** Intermediate (One to five years)

**4. Program duration:** Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds: Yes

#### V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
703	Nutrition Education and Behavior		25%		
724	Healthy Lifestyle		25%		
801	Individual and Family Resource Management		25%		
802	Human Development and Family Well-Being		25%		
	Total		100%		

Report Date 11/10/2009 Page 7 of 67

## V(C). Planned Program (Situation and Scope)

#### 1. Situation and priorities

The literacy rate in the state of WV is remarkably lower than many other U.S.In 2008, the state ranked as one 17 in the entire country for having a literacy rate falling below the national average. These factors are prevalent because typically individuals that experience difficulty in school typically tend to drop out or begin failing at early stages in their academia. WVSU extension service will provide a host of program targeted to the enhancing the skills of the adult learners. These programs can be offered through hands-on methodology, one-on-one sessions, group based activities, classroom teaching opportunities, and workshops designed to target the specific needs of the learner.

The obesity rate in the state of WV is remarkably higher than most states in the U.S.In 2008, the state ranked number one in the area of childhood obesity. These factors are prevalent because typically families seem to eat but traditional standpoints. Due to the major influx of technology, children and adults are not spending as much time outside playing, gardening, or simply walking to stay active. Families tend to prepare and select meals based upon generations that have passed down certain eating habits. Food preparation techniques in these areas are very poor and unhealthy as a whole. WVSU Extension services intend to provide programs and services for individuals that will cross each span of the lifecycle. Active lifestyle programs will be offered to youth and expand through adulthood. Intergenerational program will also be offered to enhance wellness, and encourage more productive opportunities for physical activity.

## 2. Scope of the Program

- Integrated Research and Extension
- In-State Extension

#### V(D). Planned Program (Assumptions and Goals)

#### 1. Assumptions made for the Program

- 1. Participating in educational outreach programs will help enhance the cycle of human development;
- 2. Serving as community resource will effectively provide opportunities to develop healthier practices in the home;
- 3. There are many people that suffer from inefficient opportunities or knowledge in gaining more productive skill sets;
- 4.The state of WV falls well below the national average for active lifestyle practices or family resource management tools being prevalent throughout the counties or local communities;
- 5. There is a major movement across the state to increase individual knowledge levels and behavior based restructuring for individuals and families:
- 6. Funding priorities are becoming more prevalent in the areas of family resource management, healthy lifestyles, and promotion of a better food management system;
- 7. The partnerships for strengthening individual and family practices are becoming a main priority at the national, state, and local, levels; 8. Research and assessment will become a greater component of the programs

#### 2. Ultimate goal(s) of this Program

WVSU Extension Service seeks to provide programming that is inclusive of stakeholder input and collaborations of different community groups. Through this network, staff in the FCS Program Area will provide opportunities for learning that will enhance positive behavioral changes of the participants. Adult basic education classes, literacy initiatives for adults, active lifestyle programs, improving personal relationships and intergenerational initiatives; will be provided to the greater community having those needs to be fulfilled. Funding will be sought to incorporate additional staff members in performing regular or expanded program initiatives. Acquiring additional manpower will allow existing staff to develop more program opportunities and reach a broader audience for meeting community objectives. The ultimate goal for the participants is to develop better skills necessary to enhance or improve the everyday lifestyle practices.

## V(E). Planned Program (Inputs)

#### 1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Report Date 11/10/2009 Page 8 of 67

Year	Exte	nsion	Re	search
rear	1862	1890	1862	1890
2010	0.0	7.0	0.0	0.0
2011	0.0	8.0	0.0	0.0
2012	0.0	9.0	0.0	0.0
2013	0.0	10.0	0.0	0.0
2014	0.0	11.0	0.0	0.0

## V(F). Planned Program (Activity)

#### 1. Activity for the Program

The services being offered by the WVSU Extension Service are comprehensive and impacting initiatives to promote a better sense of overall health and well-being. When introducing positive skills into a person's daily regiment, eventually they should begin to develop skills to enable their self sufficiency. Through the Families and Consumer Sciences Program Area, programs being offered through the following mechanisms.

Helping Our Undergraduates Succeed in Education (H.O.U.S.E.) /Phase II: The West Virginia State University H.O.U.S.E. program is the only program of its kind in the nation. The H.O.U.S.E. program is composed of two initiatives. The first component assists six at-risk 17-24 year olds with transition into college life; by providing for them with a residence in a small family home setting for their first four semesters. The second component assists three female victims of domestic violence or homelessness, who wish to succeed by graduating from college. Residents of the H.O.U.S.E. program are referred from local and state agencies as well as departments within the university. The H.O.U.S.E. program accepts residents from throughout the state as well as the nation. The goal of the HOUSE program is to see at least 80 percent of all residents obtain college degrees. This will allow them to be productive, employed, and contributing members of society.

Tax Preparation: The federal Earned Income Tax Credit (EITC) is the nation's largest cash program directed at low-income families. It reduces the amount of income tax low- to moderate-income working families (with annual incomes of up to roughly \$35,000) are required to pay, and provides a wage supplement to some families. Free tax preparation is available to help workers fill out their tax returns.

Within My Reach: PREP Couple Workshops are typically 6 to 12 hour classes. The class may be conducted all on one day (such as a Saturday Workshop) or it may be offered over a period of weeks, such as 6 weeks for 2 hours per week. There will be one or more leader and a number of couples in the group. There is time for practical exercises. There is no sharing of personal problems with the group. PREP Workshops are designed to be fun and educational, they are not therapy sessions.

Relationship Enrichment: Teens will participate in activities to identify the characteristics of healthy relationships. They will be required to provide care for an infant simulator for a three day period to learn the difficulties of being a teen parent. Teens cared for the infants overnight. Healthy relationship classes will also be offered through this initiative. A new relationship curriculum, "No jerks" has been added to our program model.

Parenting Education: Parenting education classes were offered on topics such as discipline, cooperative parenting during divorce, how to address your child's diagnosis, interacting with the school, and other topics as they are deemed necessary. Classes will be offered weekly for 4-8 weeks, depending on the audience and topic.

Adult Literacy: The goal of "More Than Words" Adult Literacy Program is to provide opportunities for adult learners to transition to a better place in their family, work and community life by getting a high school credential or diploma, preparing for college, or sharpening skills for current or advanced employment. Hours will be flexible and students will meet approximately twice a week at a location of their choosing. These sessions are designed to provide intensive skill instructions in order to help raise their reading levels. The workshops will include print and non-print resources that complement instruction, extend learning and provide the means to educate adult readers. Financial literacy and other family resource management will be provided through this initiative.

Adult Basic Education/GED Preparation: The General Educational Development (GED) Test is composed of five (5) tests designed to help adults to get a diploma that have not graduated from high school. The sessions are designated to provide participants with intensive instruction in order to help raise their skill levels. The workshops will include print and non-print

Report Date 11/10/2009 Page 9 of 67

resources that complement instruction to extend learning. Currently there are two GED programs located in low income areas in Charleston.

Can You Repeat That Please?: "Can You Repeat That Please?" is a program that teaches participants how to open the lines of communication with their health care provider(s). Participants are supplied with a Health History Journal to take with them to doctor's appointments, which includes individual sections on family and personal health history, medications, insurance, etc.

Dining with Diabetes: The "Dining with Diabetes" program is designed to educate individuals with diabetes, those who have been diagnosed with pre-diabetes and family members about the fundamentals of nutrition; how to prepare foods by reducing carbohydrates, sugar, and salts; and how to be more aware of proper serving sizes.

Resistance Training Program: The Strong Women Program is a strength training program for middle age women and women 55 and over. It is designed to increase the number of women participating in safe and effective strength training. With and without weights this program will increase strength, muscle mass, and bone density.

Summer Food Service Program for Children (SFSP): The Summer Food Service Program (SFSP) is a federally funded program designed to provide children in low-income communities with nutritious and well-balanced lunches during the summer months when they are out of school. West Virginia State University Extension is one sponsor of SFSP. WVSUE currently partners with AVI Food Systems, Inc. to distribute reimbursable lunches to at least 12 different Summer Food sites.

*EFNEP*: West Virginia State University Extension Service's EFNEP program offers two curricular: "Cent\$ible Nutrition," for adults and "Show Me Nutrition" for youth. "Cent\$ible Nutrition" was developed by the University of Wyoming and "Show Me Nutrition" was developed by the University of Missouri. Both curricula consist of a variety of lessons focused on nutrition, health, food safety, food resource management, and/or physical activity. Food demonstrations are conducted during each lesson so that participants can try new and more healthful foods.

## 2. Type(s) of methods to be used to reach direct and indirect contacts

Extension				
Direct Methods Indirect Methods				
Workshop	Web sites			
Group Discussion	TV Media Programs			
Education Class	Other 1 (Flyers)			
<ul> <li>Demonstrations</li> </ul>	Public Service Announcement			
One-on-One Intervention	<ul> <li>Newsletters</li> </ul>			

## 3. Description of targeted audience

The population that will be in receipt of these programs will be residents from low to moderate income level communities. Individuals experiencing difficulty with family resource management practices, health or nutrition issues, or any other at risk factors related to the family unit will be permitted to participate in the extension programs. The target age for this population will be adults of any paticular range and youth in middle to high school.

## V(G). Planned Program (Outputs)

## 1. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

Report Date 11/10/2009 Page 10 of 67

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2010	800	350	1000	200
2011	850	400	1250	250
2012	900	450	1250	300
2013	950	500	1500	350
2014	1000	600	1500	400

## 2. (Standard Research Target) Number of Patent Applications Submitted

## **Expected Patent Applications**

2010:0

2011:0

2012:0

**2013**:0

**2014**:0

## 3. Expected Peer Review Publications

Year	Research Target	Extension Target	Total
2010	0	1	0
2011	0	1	0
2012	0	2	0
2013	0	2	0
2014	0	3	0

## V(H). State Defined Outputs

## 1. Output Target

• Number of students that will be served by H.O.U.S.E and Phase II programming.

**2010** 9

**2011** 12

**2012** :12

**2013**:12

**2014** :12

Number of contact hours for case management and skill development received by students in the H.O.U.S.E./Phase II programs.

**2010** 500

**2011** 550

2012:600

**2013** £50

**2014** :700

• Number of households being served by the Bounce Back Tax Program.

**2010** 50

**2011** 55

**2012** :60

**2013** £5

**2014** 70

• Participants will be served through Strengthening Families programs.

**2010**:100

**2011** 125

**2012** :150

**2013**:175

**2014** 200

• Number of youth provided with education on violence prevention.

**2010** :125

**2011** 150

**2012** :175

2013 200

**2014** 225

Number of programs offered through the human development initiative.

Report Date 11/10/2009 Page 11 of 67

<b>2010</b> :10	<b>2011</b>	<b>2012</b> :20	<b>2013</b> 25	<b>2014</b> 30
	involved in being teenage I be focused upon and su	e parents and teens involved in accessfully measured.	n the juvenile justice system i	increases yearly.
<b>2010</b> 20	<b>2011</b> 30	<b>2012</b> :40	<b>2013</b> 50	<b>2014</b> 60
<ul> <li>Number of individuals</li> </ul>	being served by the pare	enting education program.		
<b>2010</b> :100	<b>2011</b> 125	<b>2012</b> :150	<b>2013</b> :175	<b>2014</b> 200
Number of students set	erved through the teen pr	egnancy prevention program.		
<b>2010</b> :150	<b>2011</b> 200	<b>2012</b> :250	<b>2013</b> 300	<b>2014</b> 350
Number of programs p	provided through the pare	enting education initiative.		
2010 5	2011 6	2012 :7	<b>2013</b> 8	<b>2014</b> :10
<ul> <li>Participants served wi</li> </ul>	th individual literacy base	ed programming over a one ye	ear period.	
<b>2010</b> 30	<b>2011</b> 40	<b>2012</b> :50	<b>2013</b> 60	<b>2014</b> 70
<ul> <li>Number of families pa</li> </ul>	rticipating in workshops t	o better enhance financial ma	nagement in the home.	
<b>2010</b> 25	<b>2011</b> 35	<b>2012</b> :45	<b>2013</b> 55	<b>2014</b> 65
Youth served through	high school financial liter	acy programs.		
<b>2010</b> 50	<b>2011</b> 60	<b>2012</b> :70	<b>2013</b> £0	<b>2014</b> 90
Participants will gradu	ate with a GED over a or	ne year period.		
<b>2010</b> :10	<b>2011</b> 20	<b>2012</b> :30	<b>2013</b> 40	<b>2014</b> 50
Staff will establish nev	v collaborations for spons	sorship or program support for	the adult basic education ini	tiatives.
2010 2	<b>2011</b> 3	2012 :4	<b>2013</b> 5	<b>2014</b> ɓ
•	articipating in reading entive student test scores.	nancement programs over the	course of twelve weeks at lo	ocal middle or high
<b>2010</b> 35	<b>2011</b> 40	<b>2012</b> :45	<b>2013</b> 50	<b>2014</b> 60
<ul> <li>Number of train the train</li> </ul>	ainer workshops provided	I through the health literacy pr	ogram.	
<b>2010</b> :10	<b>2011 1</b> 5	<b>2012</b> :20	<b>2013</b> 25	<b>2014</b> 30
Number of clients rece	eiving health history journ	nals.		
<b>2010</b> 200	<b>2011</b> 250	<b>2012</b> :300	<b>2013</b> 350	<b>2014</b> 400
<ul> <li>Number of partnership</li> </ul>	os developed for health lif	teracy over a one year period.		
2010 5	<b>2011 .</b> 10	<b>2012</b> :15	<b>2013</b> 20	<b>2014</b> 25
Number of multi-state	collaborations developed	for the health literacy over a	one year period.	

Report Date 11/10/2009 Page 12 of 67

	2010 2	<b>2011</b> 3	2012 :3	2013 4	2014 5
•	Number of participants that education.	t report an increased their kn	owledge level on managing b	olood sugars through diabetes	5
	<b>2010</b> 20	2011 25	<b>2012</b> :30	2013 35	<b>2014</b> 40
•	Number of participants rep program.	ort they had an opportunity to	o learn effective meal techniq	ues through the diabetes edu	ıcation
	<b>2010</b> 20	2011 25	<b>2012</b> :30	<b>2013</b> 35	<b>2014</b> #0
•	Number of participants that	t report an increase in physic	al activity following the diabe	tes education program.	
	<b>2010</b> 20	<b>2011</b> 25	<b>2012</b> :30	2013 35	<b>2014</b> #10
•	Number of individuals will be education program.	pe provided with tools for mal	king better decisions about th	eir dietary choices through th	e diabetes
	<b>2010</b> 20	<b>2011</b> 25	<b>2012</b> :30	2013 35	<b>2014</b> 40
•	Senoir Citizens will particip	ate six to eight week active li	festyles programs.		
	<b>2010</b> 50	<b>2011</b> 60	<b>2012</b> :70	<b>2013</b> £0	<b>2014</b> 90
•	Number of attendees (yout	h and adult) at summer wellr	ness camps and workshops.		
	<b>2010</b> :150	<b>2011</b> 200	<b>2012</b> :250	<b>2013</b> 300	<b>2014</b> 350
•	Summer Food Service Pro preparation of meals will be staff will ensure that appro	gram. Federal food guideline e ensured prior to delivery. M priate meals counts are recei	s will be followed in meal pre eals will be served in an ade	nutrition lunch per day through paration. Appropriate tempera quate time frame following de am administrators will ensure ning for site supervisors.	ature and elivery. Site
	<b>2010</b> 225	<b>2011</b> 225	<b>2012</b> :250	<b>2013</b> 250	<b>2014</b> 250
•	Participants enrolled in the	EFNEP learning opportunities	es.		
	<b>2010</b> :100	<b>2011</b> 125	<b>2012</b> :150	<b>2013</b> :175	<b>2014</b> 200
•	Families will graduate from	the EFNEP program.			
	<b>2010</b> 20	<b>2011</b> 25	<b>2012</b> :30	2013 35	<b>2014</b> #40
•	Youth will graduate from the	e EFNEP program.			
	<b>2010 5</b> 0	<b>2011</b> 60	<b>2012</b> :70	2013 80	<b>2014</b> 90

Report Date 11/10/2009 Page 13 of 67

# V(I). State Defined Outcome

O. No	Outcome Name
1	Students who are able to maintain a 2.0 will be considered successful through participation in
	H.O.U.S.E.and Phase II program.
2	Students attending the HOUSE/Phase programs indicate an increased knowledge of independent living
	skills on the Daniel Memorial Assessment.
3	Teens/adults partcipating in the financial literacy programs will report adopting a minimum of two newly
	developed financial management skills.
4	Partcipants will indicate they were successful in obtaining and understanding a credit report.
5	Participants recieving family resouce management instruction will report adopting new financial budget
	management strategies.
6	Participants will report using two new skills regularly that they learned during the strengthening families
	programs.
7	Adults will indicate an increased knowledge of violence prevention strategies using a post survey.
8	Youth will indicate an increased knowledge of violence prevention strategies using a post survey.
9	Youth recieving relationship enrichment instruction will report employing violence prevention strategies.
10	Adults recieving relationship enrichment instruction will report employing violence prevention strategies.
11	Participants recieving relationship enrichment instruction indicate an increased knowledge regarding
	harmful behaviors.
12	Adults completing parenting education programs will indicate an increase in knowledge about beneficial
	parenting techniques.
13	Adults completing parenting education programs will indicate an increase in knowledge regarding effective
	communication with their child(ren).
14	Participants completing adult literacy programs will report being able to recognize an increase in reading
45	comprehension skills.
15	Participants completing adult literacy programs, will use a writing assessment to report having learned more grammatical applications or grammatical structures.
16	Participants will use a questionaire to report using skills that were developed following the completion of the
10	adult literacy program.
17	Participants will use a questionaire to report recognizing that their reading comprehension skills
	strengthened.
18	After completing adult basic education programming, adults will use a survey to report an increse in
	comfortable level about taking their GED exam.
19	After completing the adult basic education programs, students will graduate with their GED during the next
	fiscal year.
20	After completing the health literacy workshop, participants will continue to use the personal health history
24	journals.
21	After completing the health literacy workshop, participants will begin writing down their medical questions
22	before attending a scheduled doctor's appointment.  After completing the health literacy workshop, participants will leave a scheduled doctor's appointment with
	better understanding of their condition and the plan for treatment of that condition.
23	After completing the diabetes education workshop, participants will report changing certain eating habits to
	include more healthy snacks.
24	After completing the diabetes education workshop, participants will reduce the number of days they will eat
	fried foods.
25	After completing the diabetes education workshop, participants will increase the numbers of fruits and
	vegetables that they consume.
26	After completing the diabetes education workshop, participants will increase their consumption of non-fat or
<u></u>	low-fat dairy products.
27	After completing the diabetes education workshop, participants will show improved blood pressure and
28	HBA1C levels.  After completing the diabetes education workshop, participants will use less sodium, unhealthy fats, and
20	added sugars in their food preparation.
29	After completing the active lifestyle programs, participants will use questionaires to report incorporating at
	least 1 new physical activity component in their daily life.

Report Date 11/10/2009 Page 14 of 67

- 30 After completing the active lifestyle programs, participants will report the addition of better weight management practices.
- After completing active lifestyle programs, participants will report using an exercise method a minimum of two times per week.
- 32 Youth participating in the SFSP will receive one serving of dairy per meal.
- 33 A minimum of 90 youth will receive 2 ounces of protein per meal.
- 34 Youth participating in the SFSP will receive one serving of grain per meal.
- 35 Youth participating in the SFSP will receive two servings of fruits and vegetables per meal.
- 36 By attending EFNEP, participants will report changing certain eating habits to include more healthy snacks.
- 37 By attending the EFNEP,participants will be able to choose foods according to the MyPyramid recommendations.
- 38 By attending EFNEP, participants will report an increase of physical activity in their daily lives.
- 39 By completing EFNEP, participants will be able to explain safe food handling practices.
- By attending EFNEP, participants will be able to demonstrate their ability to make good decisions with regard to budgeting for food purchases.
- By completing EFNEP, participants will be able to demonstrate their ability to prepare nutritious, affordable meals.

Report Date 11/10/2009 Page 15 of 67

## Outcome #1

## 1. Outcome Target

Students who are able to maintain a 2.0 will be considered successful through participation in H.O.U.S.E.and Phase II program.

2. Outcome Type: Change in Action Outcome Measure

**2010** 9 **2011** : 9 **2012** : 12 **2013** : 12 **2014** : 12

#### 3. Associated Institute Type(s)

•1890 Extension

# 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #2

## 1. Outcome Target

Students attending the HOUSE/Phase programs indicate an increased knowledge of independent living skills on the Daniel Memorial Assessment.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 9 **2011** : 9 **2012** : 12 **2013** : 12 **2014** : 12

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #3

#### 1. Outcome Target

Teens/adults partcipating in the financial literacy programs will report adopting a minimum of two newly developed financial management skills.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** 50 **2011** : 60 **2012** : 70 **2013** 80 **2014** : 90

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #4

#### 1. Outcome Target

Partcipants will indicate they were successful in obtaining and understanding a credit report.

Report Date 11/10/2009 Page 16 of 67

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #5

#### 1. Outcome Target

Participants recieving family resouce management instruction will report adopting new financial budget management strategies.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

#### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #6

## 1. Outcome Target

Participants will report using two new skills regularly that they learned during the strengthening families programs.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #7

# 1. Outcome Target

Adults will indicate an increased knowledge of violence prevention strategies using a post survey.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** 30 **2011** : 40 **2012** : 50 **2013** 60 **2014** : 70

# 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

Report Date 11/10/2009 Page 17 of 67

## Outcome #8

#### 1. Outcome Target

Youth will indicate an increased knowledge of violence prevention strategies using a post survey.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #9

#### 1. Outcome Target

Youth recieving relationship enrichment instruction will report employing violence prevention strategies.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** 30 **2011** : 35 **2012** : 40 **2013** 45 **2014** : 50

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #10

## 1. Outcome Target

Adults recieving relationship enrichment instruction will report employing violence prevention strategies.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #11

#### 1. Outcome Target

Participants recieving relationship enrichment instruction indicate an increased knowledge regarding harmful behaviors.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** 50 **2011** :60 **2012** :70 **2013** 80 **2014** :100

# 3. Associated Institute Type(s)

•1890 Extension

Report Date 11/10/2009 Page 18 of 67

## 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #12

#### 1. Outcome Target

Adults completing parenting education programs will indicate an increase in knowledge about beneficial parenting techniques.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 20 **2011** : 30 **2012** : 40 **2013** #0 **2014** : 50

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #13

#### 1. Outcome Target

Adults completing parenting education programs will indicate an increase in knowledge regarding effective communication with their child(ren).

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 30 **2011** : 40 **2012** : 40 **2013** 50 **2014** : 50

## 3. Associated Institute Type(s)

•1890 Extension

# 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #14

## 1. Outcome Target

Participants completing adult literacy programs will report being able to recognize an increase in reading comprehension skills.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** 20 **2011** : 25 **2012** : 30 **2013** 25 **2014** : 35

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

Report Date 11/10/2009 Page 19 of 67

#### Outcome #15

#### 1. Outcome Target

Participants completing adult literacy programs, will use a writing assessment to report having learned more grammatical applications or grammatical structures.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 25 **2011** : 30 **2012** : 35 **2013** 35 **2014** : 40

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #16

#### 1. Outcome Target

Participants will use a questionaire to report using skills that were developed following the completion of the adult literacy program.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 20 **2011** : 25 **2012** : 30 **2013** 35 **2014** : 40

## 3. Associated Institute Type(s)

•1890 Extension

# 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #17

#### 1. Outcome Target

Participants will use a questionaire to report recognizing that their reading comprehension skills strengthened.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** :10 **2011** : 15 **2012** : 20 **2013** 25 **2014** : 30

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #18

#### 1. Outcome Target

After completing adult basic education programming, adults will use a survey to report an increse in comfortable level about taking their GED exam.

Report Date 11/10/2009 Page 20 of 67

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 10 **2011** : 15 **2012** : 20 **2013** 25 **2014** : 30

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #19

#### 1. Outcome Target

After completing the adult basic education programs, students will graduate with their GED during the next fiscal year.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 5 **2011** : 10 **2012** : 15 **2013** 20 **2014** : 25

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #20

## 1. Outcome Target

After completing the health literacy workshop, participants will continue to use the personal health history journals.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** :100 **2011** : 110 **2012** : 120 **2013** :130 **2014** :150

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 724 Healthy Lifestyle
- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #21

#### 1. Outcome Target

After completing the health literacy workshop, participants will begin writing down their medical questions before attending a scheduled doctor's appointment.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** :100 **2011** : 110 **2012** : 120 **2013** :130 **2014** :150

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

724 - Healthy Lifestyle

Report Date 11/10/2009 Page 21 of 67

- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #22

## 1. Outcome Target

After completing the health literacy workshop, participants will leave a scheduled doctor's appointment with better understanding of their condition and the plan for treatment of that condition.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010**:100 **2011**:110 **2012**:120 **2013**:130 **2014**:150

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 724 Healthy Lifestyle
- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #23

#### 1. Outcome Target

After completing the diabetes education workshop, participants will report changing certain eating habits to include more healthy snacks.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #24

## 1. Outcome Target

After completing the diabetes education workshop, participants will reduce the number of days they will eat fried foods.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

## 3. Associated Institute Type(s)

•1890 Extension

# 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 801 Individual and Family Resource Management

Report Date 11/10/2009 Page 22 of 67

• 802 - Human Development and Family Well-Being

## Outcome #25

#### 1. Outcome Target

After completing the diabetes education workshop, participants will increase the numbers of fruits and vegetables that they consume.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #26

#### 1. Outcome Target

After completing the diabetes education workshop, participants will increase their consumption of non-fat or low-fat dairy products.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

## Outcome #27

#### 1. Outcome Target

After completing the diabetes education workshop, participants will show improved blood pressure and HBA1C levels.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** 25 **2011** : 35 **2012** : 45 **2013** 55 **2014** : 65

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 801 Individual and Family Resource Management

Report Date 11/10/2009 Page 23 of 67

• 802 - Human Development and Family Well-Being

#### Outcome #28

#### 1. Outcome Target

After completing the diabetes education workshop, participants will use less sodium, unhealthy fats, and added sugars in their food preparation.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 20 **2011** : 25 **2012** : 30 **2013** 35 **2014** : 40

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #29

#### 1. Outcome Target

After completing the active lifestyle programs, participants will use questionaires to report incorporating at least 1 new physical activity component in their daily life.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** :100 **2011** : 125 **2012** : 150 **2013** :175 **2014** :200

#### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 724 Healthy Lifestyle
- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #30

## 1. Outcome Target

After completing the active lifestyle programs, participants will report the addition of better weight management practices.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** :100 **2011** : 125 **2012** : 150 **2013** :175 **2014** :200

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 724 Healthy Lifestyle
- 802 Human Development and Family Well-Being

Report Date 11/10/2009 Page 24 of 67

## Outcome #31

## 1. Outcome Target

After completing active lifestyle programs, participants will report using an exercise method a minimum of two times per week.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 80 **2011** : 90 **2012** : 100 **2013** : 110 **2014** : 120

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 724 Healthy Lifestyle
- 802 Human Development and Family Well-Being

## Outcome #32

## 1. Outcome Target

Youth participating in the SFSP will receive one serving of dairy per meal.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010**:100 **2011**:125 **2012**:150 **2013**:175 **2014**:200

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 802 Human Development and Family Well-Being

#### Outcome #33

## 1. Outcome Target

A minimum of 90 youth will receive 2 ounces of protein per meal.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010**:150 **2011**:175 **2012**:200 **2013**:225 **2014**:250

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 802 Human Development and Family Well-Being

## Outcome #34

# 1. Outcome Target

Youth participating in the SFSP will receive one serving of grain per meal.

Report Date 11/10/2009 Page 25 of 67

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** :150 **2011** : 175 **2012** : 200 **2013** :225 **2014** :250

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 802 Human Development and Family Well-Being

## Outcome #35

#### 1. Outcome Target

Youth participating in the SFSP will receive two servings of fruits and vegetables per meal.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 100 **2011** : 125 **2012** : 150 **2013** : 175 **2014** : 200

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 802 Human Development and Family Well-Being

#### Outcome #36

#### 1. Outcome Target

By attending EFNEP, participants will report changing certain eating habits to include more healthy snacks.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** 100 **2011** : 150 **2012** : 200 **2013** 250 **2014** : 300

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 801 Individual and Family Resource Management
- 802 Human Development and Family Well-Being

#### Outcome #37

## 1. Outcome Target

By attending the EFNEP, participants will be able to choose foods according to the MyPyramid recommendations.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** :100 **2011** : 150 **2012** : 200 **2013** 250 **2014** :300

## 3. Associated Institute Type(s)

•1890 Extension

Report Date 11/10/2009 Page 26 of 67

## 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 802 Human Development and Family Well-Being

## Outcome #38

## 1. Outcome Target

By attending EFNEP, participants will report an increase of physical activity in their daily lives.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** :120 **2011** : 130 **2012** : 140 **2013** :150 **2014** :160

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 802 Human Development and Family Well-Being

## Outcome #39

#### 1. Outcome Target

By completing EFNEP, participants will be able to explain safe food handling practices.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010**:150 **2011**:175 **2012**:200 **2013**:225 **2014**:250

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 802 Human Development and Family Well-Being

#### Outcome #40

#### 1. Outcome Target

By attending EFNEP, participants will be able to demonstrate their ability to make good decisions with regard to budgeting for food purchases.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** :100 **2011** :175 **2012** : 200 **2013** 250 **2014** :300

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle

Report Date 11/10/2009 Page 27 of 67

• 802 - Human Development and Family Well-Being

#### Outcome #41

#### 1. Outcome Target

By completing EFNEP, participants will be able to demonstrate their ability to prepare nutritious, affordable meals.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** :100 **2011** : 125 **2012** : 150 **2013** :175 **2014** :200

#### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 703 Nutrition Education and Behavior
- 724 Healthy Lifestyle
- 802 Human Development and Family Well-Being

## V(J). Planned Program (External Factors)

## 1. External Factors which may affect Outcomes

- Economy
- Competing Public priorities
- Competing Programmatic Challenges
- Natural Disasters (drought, weather extremes, etc.)
- Government Regulations
- Populations changes (immigration,new cultural groupings,etc.)
- Appropriations changes
- Public Policy changes

## Description

The economy could potentially impact this program's ability to achieve the intended outcomes because the majority of the program is funded externally through grants and donations. We typically have more difficulty finding external funding when the economy is in a downturn.

# V(K). Planned Program (Evaluation Studies and Data Collection)

## 1. Evaluation Studies Planned

- Before-After (before and after program)
- Comparisons between different groups of individuals or program participants experiencing different levels of program intensity.
- During (during program)
- Comparisons between program participants (individuals,group,organizations) and non-participants

#### **Description**

Surveys, questionaires, interviews, and testimonials will also be used to collect pertinant information.

#### 2. Data Collection Methods

- Journals
- Sampling
- Unstructured
- Whole population
- Structured
- Observation
- On-Site

Report Date 11/10/2009 Page 28 of 67

# Description

A variety of data collection devices will be used depending on situtational analysis of correct utilization.

Report Date 11/10/2009 Page 29 of 67

## V(A). Planned Program (Summary)

#### Program #2

## 1. Name of the Planned Program

Agriculture and Natural Resources

## 2. Brief summary about Planned Program

In West Virginia, the interest in horticulture related activities has increased overwhelmingly in the last decade. Interests in horticulture vary from vegetable gardening and fruit production to landscape architecture and turf management. Home landscape beautification and vegetable gardening are at the center of this heightened resurgence of interest in horticulture. Commercial growers in the areas of greenhouse and nursery management, cut flower production, and fruit and vegetable production are also seeking marketing and production related advice in order to satisfy growing consumer demands. Some of the projects that are the most often asked about are the identification and/or eradication of plants and pests, the growing cycles of plants, plant maintenance, and alternative gardening techniques. WVSU will offer youth from pre-k to age 18, a variety of opportunities to be exposed to plant and animal education. Program emphasis will focus on the Junior Master Gardener program.WVSU Extension will continue to target small-scale producers with education to increase knowledge levels in alternative enterprises that may expand profits for small farm operators.

West Virginia's small-scale agricultural operations need additional sources of income to increase their profitability. There are sustainable niche markets for organic and ethnic food producers that are not fully utilized. WVSU Extension personnel will assist in the development of alternative agricultural endeavors to assist farmers increasing their revenues. Additionally, there is an emerging interest in the development of green spaces in our urban centers and municipalities. Many local governing bodies are seeking information on preservation and expansion of their urban forests. WVSU will work with these entities to maximize utilization of best practices in the field of cultivation, selection, and maintenance.

3. Program existence : Intermediate (One to five years)4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds: Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

Report Date 11/10/2009 Page 30 of 67

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
102	Soil, Plant, Water, Nutrient Relationships		10%		
111	Conservation and Efficient Use of Water		10%		
124	Urban Forestry		10%		
131	Alternative Uses of Land		10%		
403	Waste Disposal, Recycling, and Reuse		10%		
405	Drainage and Irrigation Systems and Facilities		10%		
721	Insects and Other Pests Affecting Humans		10%		
806	Youth Development		10%		
902	Administration of Projects and Programs		10%		
903	Communication, Education, and Information Delivery		10%		
	Total		100%		

## V(C). Planned Program (Situation and Scope)

## 1. Situation and priorities

Landowners in rural and urban setings are being served by West Virginia State University Extension Service in dealing with the fragmentation of farmlands and losses of revenue generating enterprises. The continuation of out-sourcing (outside of WV) of agriculture production causes our self sustainable life to deteriorate even more. Fewer landowners are producing local products therefore supporting the global economy and to heck with the neighbor down the road. Agriculture and Natural Resources staff will be delivering educational workshops and hands-on classes to train the landowners how to diversify their small-farm/limited acerage operations with alternative agricultural endeavors. The new focus is on agri-tourism, sustainable small farm agri-business, horticulture, and youth education as educational endeavors to be delivered to the citizens of West Virginia.

Additionally, WVSU has begun the incubation of alternative enterprises for tomorrow's entrepreneurs, the provision of assistance to collaboratives supporting targeted industries and assistance in developing state-wide plans for the development of these initiatives. Staff provide training and facilitation to the communities in the service regions open to developing sustainable enterprises.

Report Date 11/10/2009 Page 31 of 67

## 2. Scope of the Program

- Integrated Research and Extension
- In-State Extension

## V(D). Planned Program (Assumptions and Goals)

#### 1. Assumptions made for the Program

- 1. Participating in training programs will positively affect the probability of success;
- 2. Demonstrating and Mentoring are important components in Agriculture and Natural Resource programming; 3. There are various marketing opportunities that landowners and farmers can learn about capturing;
  - 4. Funding can be identified and secured for the support of these programs;
  - 5. The programs are in-line with the direction being set by local, county, and state stakeholders;
  - 6. There are numerous partners that can assist in the achievement of these programs;
  - 7. Research and assessment will become a greater component of the programs.

## 2. Ultimate goal(s) of this Program

WVSU Extension Service seeks to provide programs, facilitate collaborations and utilize staff such that landowners can develop enterprises to be sustainable, that includes Junior Master Gardener programs, Urban Forestry, and Horticultural production. The program will also assist in the development of alternative agriculture expansion and sustainability, particularly among minority participants.

## V(E). Planned Program (Inputs)

#### 1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Exte	nsion	Re	search
rear	1862	1890	1862	1890
2010	0.0	4.0	0.0	0.0
2011	0.0	4.0	0.0	0.0
2012	0.0	5.0	0.0	0.0
2013	0.0	5.0	0.0	0.0
2014	0.0	5.0	0.0	0.0

## V(F). Planned Program (Activity)

# 1. Activity for the Program

WVSU Extension personnel will assist in the development of alternative agricultural endeavors to assist farmers increasing their revenues. Additonally, there is an emerging interest in the development of green spaces in our urban centers and municipalities. Many local governing bodies are seeking information on preservation and expansion of their urban forests. WVSU will work with these entities to maximize utilization of best practices in the field of cultivation, selection, and maintenance. WVSU Extension will continue to target small-scale producers with education to increase knowledge levels in alternative enterprises that may expand profits for small farm operators. Home landscape beautification and vegetable gardening are at the center of this heightened resurgence of interest in horticulture. Commercial growers in the areas of greenhouse and nursery management, cut flower production, and fruit and vegetable production are also seeking marketing and production related advice in order to satisfy growing consumer demands. Some of the projects that are the most often asked about are the identification and/or eradication of plants and pests, the growing cycles of plants, plant maintenance, and alternative gardening techniques. WVSU will offer youth from pre-k to age 18, a variety of opportunities to be exposed to plant and animal education. Program emphasis will focus on the Junior Master Gardener program.

Report Date 11/10/2009 Page 32 of 67

## 2. Type(s) of methods to be used to reach direct and indirect contacts

Extension		
Direct Methods	Indirect Methods	
Demonstrations	TV Media Programs	
<ul> <li>Workshop</li> </ul>	<ul> <li>Newsletters</li> </ul>	
Education Class	Public Service Announcement	
One-on-One Intervention	Web sites	

## 3. Description of targeted audience

Targeted audience will include: homeowners, small-farm operators, volunteer organizations, various segments of the youth population, minority farmers and landowners, underserved rural communities, WVDA staff, USDA staff and other agricultural and natural resource focused agencies.

## V(G). Planned Program (Outputs)

## 1. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2010	200	4000	200	3000
2011	200	4000	200	3000
2012	200	4000	200	3000
2013	200	4000	200	3000
2014	200	4000	200	3000

## 2. (Standard Research Target) Number of Patent Applications Submitted

## **Expected Patent Applications**

**2010**:0 **2011**:0

**2012**:0

2013:0

2014:0

## 3. Expected Peer Review Publications

Year	Research Target	Extension Target	Total
2010	0	0	0
2011	0	0	0
2012	0	0	0
2013	0	0	0
2014	0	0	0

## V(H). State Defined Outputs

## 1. Output Target

Both urban/rural clientele will receive information on research-based horticultural management.

Report Date 11/10/2009 Page 33 of 67

 ±400 2011 425 2012:450 475 2014 500 Adult volunteers and youth will recieve training in horticulture and agriculture through JMG and other training opportunities. :40 50 :60 :70 £0 workshops targeted to alternative agriculture practices will be held in targeted counties. 21 6 12 :15 2013:18 WVSU Extension staff will generate media articles and stories related to alternative agriculture. 0 :0 6 Ω D • Local sustainable agriculture members of a bio-diesel cooperative will participate in energy-focused programming. :16 :18 :10 12 2012:14

Report Date 11/10/2009 Page 34 of 67

# V(I). State Defined Outcome

O. No	Outcome Name
1	municipalities and government organizations will adopt best practices in urban forestry
2	volunteers will exhibit increased knowledge of providing age-appropriate agriculture programs to youth.
3	Extension clientele will exhibit knowledge gained from interactions with Extension staff.
4	farmers/growers will demonstrate expanded knowledge of alternative agriculture.
5	Residents will adopt the utilization of bio-diesel and participate in production process thereby re-using expended yellow grease in creation of usable fuel product.

Report Date 11/10/2009 Page 35 of 67

## Outcome #1

## 1. Outcome Target

municipalities and government organizations will adopt best practices in urban forestry

2. Outcome Type: Change in Action Outcome Measure

**2010** 2 **2011** : 4 **2012** : 6 **2013** 8 **2014** : 10

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 124 Urban Forestry
- 131 Alternative Uses of Land
- 902 Administration of Projects and Programs
- 903 Communication, Education, and Information Delivery

## Outcome #2

#### 1. Outcome Target

volunteers will exhibit increased knowledge of providing age-appropriate agriculture programs to youth.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** 40 **2011** : 45 **2012** : 50 **2013** 55 **2014** : 60

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

- 102 Soil, Plant, Water, Nutrient Relationships
- 111 Conservation and Efficient Use of Water
- 124 Urban Forestry
- 131 Alternative Uses of Land
- 403 Waste Disposal, Recycling, and Reuse
- 405 Drainage and Irrigation Systems and Facilities
- 721 Insects and Other Pests Affecting Humans
- 806 Youth Development

## Outcome #3

#### 1. Outcome Target

Extension clientele will exhibit knowledge gained from interactions with Extension staff.

**2. Outcome Type :** Change in Action Outcome Measure

**2010** 60 **2011** : 80 **2012** : 100 **2013** 120 **2014** : 140

# 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 102 - Soil, Plant, Water, Nutrient Relationships

Report Date 11/10/2009 Page 36 of 67

- 111 Conservation and Efficient Use of Water
- 124 Urban Forestry
- 131 Alternative Uses of Land
- 403 Waste Disposal, Recycling, and Reuse
- 405 Drainage and Irrigation Systems and Facilities
- 721 Insects and Other Pests Affecting Humans
- 806 Youth Development
- 902 Administration of Projects and Programs
- 903 Communication, Education, and Information Delivery

#### 1. Outcome Target

farmers/growers will demonstrate expanded knowledge of alternative agriculture.

2. Outcome Type: Change in Action Outcome Measure

**2010**:10 **2011**:15 **2012**:20 **2013**:25 **2014**:30

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 102 Soil, Plant, Water, Nutrient Relationships
- 111 Conservation and Efficient Use of Water
- 131 Alternative Uses of Land
- 405 Drainage and Irrigation Systems and Facilities
- 721 Insects and Other Pests Affecting Humans
- 903 Communication, Education, and Information Delivery

## Outcome #5

## 1. Outcome Target

Residents will adopt the utilization of bio-diesel and participate in production process thereby re-using expended yellow grease in creation of usable fuel product.

2. Outcome Type: Change in Action Outcome Measure

**2010** 5 **2011** : 5 **2012** : 5 **2013** 5 **2014** : 5

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 403 - Waste Disposal, Recycling, and Reuse

## V(J). Planned Program (External Factors)

## 1. External Factors which may affect Outcomes

Report Date 11/10/2009 Page 37 of 67

- Populations changes (immigration,new cultural groupings,etc.)
- Competing Public priorities
- Competing Programmatic Challenges
- Appropriations changes
- Public Policy changes
- Government Regulations
- Economy
- Natural Disasters (drought, weather extremes, etc.)

#### Description

The economy could potentially impact this program's ability to achieve the intended outcomes because the majority of the program is funded externally through grants and donations. We typically have more difficulty finding external funding when the economy is in a downturn.

## V(K). Planned Program (Evaluation Studies and Data Collection)

#### 1. Evaluation Studies Planned

- During (during program)
- Before-After (before and after program)

## Description

Surveys, questionaires, interviews, and testimonials will also be used to collect pertinant information.

## 2. Data Collection Methods

- Observation
- On-Site

#### Description

On-site surveys will be used during our interactive display "Backyard Habitat" during the various shows and events such as, WSAZ Home and Garden Show, Huntington area Early Childhood development conference, etc. Observation will be made of participation in classes and interaction of participants.

Report Date 11/10/2009 Page 38 of 67

## V(A). Planned Program (Summary)

#### Program #3

### 1. Name of the Planned Program

Community and Economic Development

## 2. Brief summary about Planned Program

WVSU Extension Service will address the program area of Community and Economic development through several integrated approaches, to include a focus on economic viability, targeting the macro level (the community) and the micro (the individual) .

Specifically, a focus on sustainable communities with efforts such as a the Blueprint Communities initiatve underway in severalservice counties and the Mainstreet revitilization project will be continued and additional communities will be targeted for service; themicro-enterprise development iniatives such as the Opening Soon, Inc program being offered in three service regions will become fully operational, and the state-wide Recipe Challenge food entreprenural development project will be expanded. The construction of a regional commercial kitchen will become operational and serve southern West Virginia new and existing food entrepenuers as well as provide an opportunity to begin work on food safety and recipe modification assistance for the development of new products; and lastly an expansion of the workforce development efforts through state-wide collaborative programs under development with Workforce WV, (the state cabinet department) will commence if funding is secured for the expansion.

3. Program existence : Intermediate (One to five years)4. Program duration : Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds: Yes

V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

Report Date 11/10/2009 Page 39 of 67

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
501	New and Improved Food Processing Technologies		5%		
502	New and Improved Food Products		5%		
503	Quality Maintenance in Storing and Marketing Food Products		5%		
504	Home and Commercial Food Service		5%		
602	Business Management, Finance, and Taxation		20%		
608	Community Resource Planning and Development		60%		
	Total		100%		

## V(C). Planned Program (Situation and Scope)

## 1. Situation and priorities

Numerous communities (both rural and urban) being served by West Virginia State University Extension Service have been ill-effected by a declining economy over the past 30 years. Many of these communities are faced with the loss of jobs in the extractive industries of coal, timber, and natural gas. Additionally, de-industrialization has begun in the chemical and manufacturing sectors of the economy. To offset these job losses, numerous efforts at bringing in new industry have been met with limited success. Thus a focus on new clusters such as tourism, agriculture and artistic related endeavors has been espoused by WVSU Extension Service as a viable alternative. These industries lend themselves to attributes readily available in the state. They also lend themself to the efforts undertaken to revitalize the downtowns, where small store-fronts and other ammentities are ideal for small business development. With this high priority on these new industries comes the development of new training programs designed to assist entrepreneurs in growing their businesses and communities to take advantage of the revitilization opportunities these new businesses represent. From the pre-venture phase through the expansion phase, WVSU staff is involved in the facilitation of alternate marketing and management strategies, the creation of new markets, and the provision of access to capital to enable the development of the business. Additionally, WVSU has begun the real and virtual incubation of micro-enterprise entrepreneurs, the provisionof assistance to collaboratives supporting targeted industries and assistance in developing state-wide plans for the development of these clusters. Extension is also involved in helping the communities developplans for revitilization and leading efforts in implementing these plans. Staff provide training and facilitation to the communities in the service region desirious of re-development. From the individual business owner, city counciles, county commissions and statewide agencies, staff are involved in the active development and implementation of efforts to stabalize and create opportunity in their communities.

## 2. Scope of the Program

In-State Extension

## V(D). Planned Program (Assumptions and Goals)

## 1. Assumptions made for the Program

- 1. Participating in effective training programs will positively affect the probability of success;
- 2. Coaching and Mentoring are important components in community and economic development;

Report Date 11/10/2009 Page 40 of 67

- 3. There are untapped markets and opportunities that the communities and businesses can be assisted to reach:
- 4. West Virginians are entrepreneurial in nature; 5. There is a great desire among community leaders to re-develop;
- 6. Funding can be identified and secured for the support of these programs;
- 7. The programs are in-line with the direction being set by local, county, and state for economic re-development; 8. There exists numerous partners that can assist in the achievement of these programs;
  - 9. Research and assessment will become a greater component of the programs;
  - 10. Physical revitalization will play an important role

#### 2. Ultimate goal(s) of this Program

WVSU Extension Service seeks to provide programs, facilitate collaborations and utilize staff such that communities can be re-developed in a sustainable manner, that includes historic preservation, green re-development, and mixed-use techniques that will create attractive downtowns and communities that are vibrant and growing. The program will also assist in the launching, expansion and sustainability of local small businesses, particularly among minorities, as well as provide a focus on food entrepreneurship that will result in the launching of new businesses annually. The program will also address the workforce development needs of target audiences, improving their employability options and assisting in their placement.

## V(E). Planned Program (Inputs)

### 1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Vaar	Exte	nsion	Research	
Year	1862	1890	1862	1890
2010	0.0	12.0	0.0	0.0
2011	0.0	12.0	0.0	0.0
2012	0.0	12.0	0.0	0.0
2013	0.0	13.0	0.0	0.0
2014	0.0	14.0	0.0	0.0

## V(F). Planned Program (Activity)

## 1. Activity for the Program

<u>Community Revitalization</u>: Facilitate community needs assessments; Facilitate community development strategic planning and implementation efforts; Conduct workshops and meetings with local and state officials, as well as entrepreneurs, to instruct them on the value of community revitalization as a tool for economic development; Deliver services to local entrepreneurs and property owners to instruct them in taking advantage of community revitalization opportunities; Develop products and resources that will assist property owners, elected officials, and entrepreneurs in understanding the complexities of community revitalization; Facility counseling with architects and historical preservationists to assist property owners in designing historically correct, aesthetically pleasing renovations for their building; Assess the property that is available and appropriate for re-development

<u>Micro-Enterprise Development:</u> Conduct a variety of workshops and meetings related to business retention and expansion; Deliver services such as resource fairs and incubation for emerging entrepreneurs; Develop products, curriculum, and resources related to business retention and expansion; Provide training for entrepreneurs on management strategies, marketing, new markets for product, and integration of technology; Provide counseling on collaborative development; Assessments of current business plans, strategies, and expansion possibilities; Partnering with various agencies including USDA, West Virginia Development Office, WVU Extension Services and the local Economic Development Authorities to promote busines retention and expansion; Develop and launch a specialized center for food entrepreneurship, research, and safety

<u>Workforce Education and Individual Resource Development:</u> Conduct workshops and meetings that provide an opportunity for employers to meet and discuss needs; Facilitate services to local employers who will take advantage of WVSU's Economic

Report Date 11/10/2009 Page 41 of 67

Development Center to meet and interview potential employees; Develop and/or obtain products, curriculum, and resources that will assist in the development of a skilled workforce; Provide training to residents receiving public assistance in an attempt to assist them in obtaining employment with a livable wage; Facilitate counseling for job seekers through partnerships developed with the local Workforce Investment Boards and the WV DHHR; Facility assessments on job seekers to assist in determing the skills lacking and where WVSU Extension may be able to assist; Partner with a variety of local, state, and federal entities to insure holistic workforce education is delivered in targeted communities

## 2. Type(s) of methods to be used to reach direct and indirect contacts

Extension			
Direct Methods Indirect Methods			
Group Discussion	Newsletters		
Demonstrations	Other 1 (blogs)		
Workshop	Public Service Announcement		
Education Class	TV Media Programs		
One-on-One Intervention	Web sites		

## 3. Description of targeted audience

Targeted populations include: business operators, property owners, community development organizations, volunteer organizations, elected officials, unemployed, under-employed and retirees, youth and recent college graduates, existing small businesses, specialty food producers, minorities, artisans, farmers, individuals needing additional income or training, Department of Heath and Human Resource clients, and Workforce West Virginia clients

## V(G). Planned Program (Outputs)

## 1. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

	Direct Contacts Adults	Indirect Contacts Adults	Direct Contacts Youth	Indirect Contacts Youth
Year	Target	Target	Target	Target
2010	750	3500	0	0
2011	775	3500	0	0
2012	800	3750	0	0
2013	825	3750	0	0
2014	850	4000	0	0

## 2. (Standard Research Target) Number of Patent Applications Submitted

## **Expected Patent Applications**

**2010**:0

**2011** :0

**2012**:0

**2013**:0

2014:0

## 3. Expected Peer Review Publications

Year	Research Target	Extension Target	Total
2010	0	0	0
2011	0	0	0
2012	0	0	0
2013	0	0	0
2014	0	0	0

Report Date 11/10/2009 Page 42 of 67

## V(H). State Defined Outputs

## 1. Output Target

**2010** 3

<ul> <li>Business operators and property owners will recieve revitalization as</li> </ul>	ı assistance.
---	---------------

**2011** 3

2010:75 **2011** 80 2012:85 2013 90 2014 95 Stakeholders will participate on a community or economic development work group. **2010** 60 **2011** 70 2012:80 2013 90 2014 :100 Stakeholders will receive regular updates on community or economic development efforts. 2010 500 2011 550 2012:650 2013:700 2014 750 Residents will receive classes on relevant community or economic development issues. 2010 25 2011 30 2012:35 2013 40 **2014** 45 Businesses will receive assistance through an extension BREAD initiative. 2010:125 2011 140 **2012** :155 **2013**:170 2014 :185 New partnerships that add financial resources for the expansion of programming efforts will be added. 2010:10 2011 10 **2012** :10 **2013**:10 2014 :10 Grants or other financial awards will be received to support community and economic development initiatives.

2012 :4

2013 4

2014 4

Report Date 11/10/2009 Page 43 of 67

# V(I). State Defined Outcome

O. No	Outcome Name
1	Business operators and property owners will make improvements to their buildings
2	Business operators and property owners will demonstrate knowledge gained of revitalization procedures and effects.
3	New business will relocate to formerly abandoned buildings in the city's and town's main street areas.
4	Small businesses will report start-up success, stabilization or limited growth.
5	Employers will hire candidates who have been referred to them through the WVSU workforce education programs
6	Regular updates will result in increased participation in community and economic development related initiatives.
7	Participants will report an improvement in their economic viability as a result of their participation in at least one program.

Report Date 11/10/2009 Page 44 of 67

## 1. Outcome Target

Business operators and property owners will make improvements to their buildings

2. Outcome Type: Change in Condition Outcome Measure

**2010** :15 **2011** : 17 **2012** : 20 **2013** 22 **2014** : 25

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 608 - Community Resource Planning and Development

#### Outcome #2

### 1. Outcome Target

Business operators and property owners will demonstrate knowledge gained of revitalization procedures and effects.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 42 **2012** : 45 **2013** 47 **2014** : 50

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 608 - Community Resource Planning and Development

#### Outcome #3

## 1. Outcome Target

New business will relocate to formerly abandoned buildings in the city's and town's main street areas.

2. Outcome Type: Change in Condition Outcome Measure

**2010** :10 **2011** : 10 **2012** : 10 **2013** :11 **2014** :11

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 608 - Community Resource Planning and Development

#### Outcome #4

#### 1. Outcome Target

Small businesses will report start-up success, stabilization or limited growth.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** :100 **2011** :100 **2012** :110 **2013** :120 **2014** :130

#### 3. Associated Institute Type(s)

•1890 Extension

# 4. Associated Knowledge Area(s)

- 502 New and Improved Food Products
- 504 Home and Commercial Food Service

Report Date 11/10/2009 Page 45 of 67

- 602 Business Management, Finance, and Taxation
- 608 Community Resource Planning and Development

## 1. Outcome Target

Employers will hire candidates who have been referred to them through the WVSU workforce education programs

2. Outcome Type : Change in Action Outcome Measure

**2010** 50 **2011** : 55 **2012** : 60 **2013** 65 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 608 - Community Resource Planning and Development

## Outcome #6

#### 1. Outcome Target

Regular updates will result in increased participation in community and economic development related initiatives.

2. Outcome Type: Change in Action Outcome Measure

**2010** 400 **2011** : 425 **2012** : 450 **2013** 475 **2014** :500

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

- 501 New and Improved Food Processing Technologies
- 502 New and Improved Food Products
- 503 Quality Maintenance in Storing and Marketing Food Products
- 504 Home and Commercial Food Service
- 602 Business Management, Finance, and Taxation
- 608 Community Resource Planning and Development

#### Outcome #7

## 1. Outcome Target

Participants will report an improvement in their economic viability as a result of their participation in at least one program.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 250 **2011** : 275 **2012** : 300 **2013** 325 **2014** : 350

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

602 - Business Management, Finance, and Taxation

Report Date 11/10/2009 Page 46 of 67

## V(J). Planned Program (External Factors)

## 1. External Factors which may affect Outcomes

- Appropriations changes
- Populations changes (immigration,new cultural groupings,etc.)
- Natural Disasters (drought, weather extremes, etc.)
- Economy
- Public Policy changes
- Government Regulations

## Description

A variety of external factors could effect the program including targeted areas being hit with natural disasters, a continuing downturn in the national economy, government regulations restricting business growth, and the continued population loss of the targeted communities.

## V(K). Planned Program (Evaluation Studies and Data Collection)

## 1. Evaluation Studies Planned

- Before-After (before and after program)
- During (during program)

#### Description

## 2. Data Collection Methods

Sampling

Description

Report Date 11/10/2009 Page 47 of 67

## V(A). Planned Program (Summary)

#### Program #4

#### 1. Name of the Planned Program

Positive Youth Development

## 2. Brief summary about Planned Program

West Virginia State University Extension Service will address the needs of youth by providing an array of services and programs utilizing 4-H curricula and other models of youth development programming. Implementation will involve addressing the needs of youth through integrated approaches that will include staff working with their counter parts in other areas of the extension service. Programming will include after-school, in-school, and summer based enrichment opportunities. A copulation of programs will be held to address the growing needs that youth have in developing life skills and becoming more productive members of society. The WVSU Extension Service staff will focus on program initiatives that will be concentrated in workforce development, promoting healthy lifestyles, literacy enrichment, and civic engagement.

3. Program existence: Mature (More then five years)

4. Program duration: Long-Term (More than five years)

5. Expending formula funds or state-matching funds : Yes

6. Expending other than formula funds or state-matching funds : Yes

## V(B). Program Knowledge Area(s)

1. Program Knowledge Areas and Percentage

KA Code	Knowledge Area	%1862 Extension	%1890 Extension	%1862 Research	%1890 Research
806	Youth Development		100%		
	Total		100%		

#### V(C). Planned Program (Situation and Scope)

### 1. Situation and priorities

The high school drop out rate among the youth in the state of West Virginia has increased dramatically over the past six years. In 2006, Kanawha County which is the major service area for WVSU Extension Service was ranked 53 out of 55 counties within the state that had the highest occurrence of teens dropping out of high school. Many of these children have a very low level of literacy skills and sense of accomplishment. For these children, family support is stagnated and often times extinct. Some of these youth are basically heading their homes because they are tasked with major responsibilities including caring for a younger sibling. Youth in this situation need opportunities to develop life skills that will enable them to succeed in finishing education, exploring career interests, developing leadership skills, and enhancing their overall development.

## 2. Scope of the Program

In-State Extension

## V(D). Planned Program (Assumptions and Goals)

## 1. Assumptions made for the Program

- 1. Participating in positive youth development programs will promote young people to become productive adults;
- 2.Increasing youth awareness about using good personal health practices will be effective throughout their lives;

Report Date 11/10/2009 Page 48 of 67

- 3. There is a substantial number of children that are unaware of how to make good choices relating to healthy lifestyles:
- 4. Youth are not informed about participating in good economic growth practices;
- 5. There is a major movement across the state to increase individual knowledge levels and behavior based restructuring for youth:
  - 6. Funding priorities are constantly shifting with issues regarding youth programs and initiatives;
  - 7. Most youth residing in the service county is unaware of youth opportunities provided by the 4-H communities;
  - 8. Research and assessment will become a greater component of the programs;
  - 9. Youth can become good citizens with a variety of civic engagement opportunities.
  - 10. Youth seeking careers in STEM fields are dramatically decreasing.

#### 2. Ultimate goal(s) of this Program

WVSU Extension Service seeks to provide programs are inclusive of stakeholder input and collaborations of different community groups. Through this network, staff in the 4-H Youth Development Program Area will provide opportunities for learning that will enhance positive behavioral changes of youth residing in Kanawha County and the surrounding vicinities. Literacy based initiatives include consumer economic, financial management, health, and workforce development. Providing programs that offer youth true sense of skill development is the ultimate goal of the program area staff. Additionally, the goal of CASTEM programs is to increase the number of youth, especially underrepresented minorities, enrolling in STEM majors and pursuing careers with the STEM fields. Funding will be sought to incorporate additional staff members in performing regular or expanded program initiatives. Acquiring additional manpower will allow existing staff to develop more program opportunities and reach a broader audience for meeting community objectives. Developing additional measurement tools to evaluate the concrete impacts of youth based programming is an ongoing priority.

## V(E). Planned Program (Inputs)

## 1. Estimated Number of professional FTE/SYs to be budgeted for this Program

Year	Exte	nsion	Research	
rear	1862	1890	1862	1890
2010	0.0	10.0	0.0	0.0
2011	0.0	10.0	0.0	0.0
2012	0.0	11.0	0.0	0.0
2013	0.0	11.0	0.0	0.0
2014	0.0	12.0	0.0	0.0

## V(F). Planned Program (Activity)

#### 1. Activity for the Program

Programming will include after-school, in-school, and summer based enrichment opportunities. A copulation of programs will be held to address the growing needs that youth have in developing life skills and becoming more productive members of society. The WVSU Extension Service staff will focus on program initiatives that will be concentrated in workforce development, promoting healthy lifestyles, literacy enrichment, and civic engagement.

Creative Arts: Provided activities will be delivered as components of the Hip Hop genre including music production, DJ, dance, song writing, recording, and visual arts. In addition, through partnerships with community organizations, youth will have exposure to instrumentation.

Youth /Family Literacy: Activities included after-school and in-school enrichment opportunities such as entrepreneurship, media literacy, health literacy, traditional literacy, and financial literacy. Programs will also emphasize of opportunities to promote more parents spending time reading and working with their children. Professionals in the Youth Development Program Area will provide programs that target the importance of children exercising appropriate personal hygiene techniques. Through this initiative, the youth professionals will use a mobile simulation unit for demonstrations and educational lessons to enhance the level of learning for the participants. This program as been conducted traditionally in the local service are of the community but will be offered in two additional counties during the upcoming fiscal year.

Germ City:

FasTrack to Health: Through this health literacy program kids learn how to make healthy and economic food choices,

Report Date 11/10/2009 Page 49 of 67

based upon their nutritional value. They also learn how to budget a monthly income in order to save money but also purchasing healthy selections at the grocery store. Meals preparations are another important concept of the program. With this component, youth learn how to use appropriate portion control when preparing meals and snacks.

Bake and Shake Camp: The programs are nutrition and wellness initiatives to better promote youth in making healthier choices for improving their lifestyles. During the summer students will participate in the food preparation/nutrition portion of the program. Through this program kids learn how to make healthy and economic food choices, based upon their nutritional value. They also learn how to budget a monthly income in order to save money but also purchasing healthy selections at the grocery store. Meals preparations are another important concept of the program. With this component, youth learn how to use appropriate portion control when preparing meals and snacks.

Science, Technology, Engineering, and Mathematics (STEM): It is the overall mission of the nation 4-H administration for youth to become more involve with programs that have science, engineering, and technology focus. Currently, the number of college students seeking majors in these fields has tremendously declined. It is the mission of the WVSU Extension Service to provide model programs that will sever to enhance student motivation about careers in the SET specific areas. In 2008, WVSU Extension staff developed the *Crime Solvers Program*. The Crime Solvers Program was designed to motivate youth about careers related to crime scene investigation work, using laboratory experimental designs, mathematic concepts, and life skills to enhance a sense of belonging and engagement among their peers. This initiative is geared towards exposing youth to workforce development opportunities in the science, engineering, and technology fields. Students involved in the after school Crime Solvers group will take part in various activities that focus on topics in Forensic Science including Chromatography, DNA Analysis, Fingerprint Analysis, Questioned Documents, and Crime Scene Analysis. Programming for the CASTEM will include 8th – 11th graders will attend both the summer Pre-College Math and Science and the Summer Transportation Institute for a combined three weeks of programming. The summer camps expose the students to the STEM disciples, life management skills, and career opportunities. CASTEM also provides K-12 educators with various professional development activities with the goal of enhancing their math and science curriculum, and increasing their students' interest in the STEM disciplines.

Youth in Governance: This program is designed to provide youth with access to participate in civic engagement opportunities. Through this model, youth that are interested in exploring careers in the Criminal Justice field are welcome to participate in this program. Youth also having an interest in becoming more engaged with the community and helping their peers can equally benefit from this experience. Promoting effective leadership through this initiative is another means for young people to understand these significant social factors. Activities will also include Teen Court training sessions, Teen Court practical sessions, community service activities, and leadership development training sessions.

4-H Youth Development Orientation Programs: Will be designed to educate new volunteers and participant about the mission and programs associated with 4-H. The sessions will cover recruitment and retention of new volunteers through the implementation of an effective volunteer management system. Participants will become educated about the mission and principals of the national 4-H office, opportunities that are available through 4-H, and how model programs can help them become better citizens for their community. The program components will be delivered through trainings, workshops, forums, the use of telecommunications, or service learning opportunities.

### 2. Type(s) of methods to be used to reach direct and indirect contacts

Extension			
Direct Methods Indirect Methods			
<ul> <li>One-on-One Intervention</li> <li>Education Class</li> <li>Demonstrations</li> <li>Group Discussion</li> <li>Workshop</li> </ul>	<ul> <li>Web sites</li> <li>Other 1 (Flyers)</li> <li>Other 2 (Collaborative Marketing)</li> <li>Public Service Announcement</li> <li>Newsletters</li> <li>TV Media Programs</li> </ul>		

## 3. Description of targeted audience

The target recipients of these programs will be mostly youth 4th through 12th Grade. Some programs will be offered to youth in the pre-school through Kindergarden range. Frequent events will also be provided to promote parent and child enrichment opprtunities. Volunteer and adult workers will be the focus group of professional development and program sustainability.

## V(G). Planned Program (Outputs)

## 1. Standard output measures

Target for the number of persons(contacts) to be reached through direct and indirect contact methods

Report Date 11/10/2009 Page 50 of 67

	Direct Contacts Adults	Indirect Contacts Adults Direct Contacts Youth		Indirect Contacts Youth
Year	Target	Target	Target	Target
2010	40	50	500	100
2011	50	75	550	125
2012	60	100	600	150
2013	70	125	650	175
2014	80	150	700	200

## 2. (Standard Research Target) Number of Patent Applications Submitted

## **Expected Patent Applications**

2010:0

2011:0

2012:0

**2013**:0

**2014**:0

## 3. Expected Peer Review Publications

Year	Research Target	Extension Target	Total
2010	0	1	0
2011	0	1	0
2012	0	1	0
2013	0	2	0
2014	0	2	0

## V(H). State Defined Outputs

## 1. Output Target

• Through creative arts programming, youth will receive 40 hours per month of art enrichment.

**2010** 20

**2011** 25

**2012** :30

**2013** 35

**2014** 40

• Youth will receive 48 hours per month of literacy enrichment.

**2010** 90

**2011** 100

2012:110

**2013**:120

2014 :125

• Youth will receive four hours per month of media literacy.

**2010** 20

**2011** 25

2012:30

**2013** 35

2014 40

• Youth will receive four hours per month of entrepreneurship literacy enrichment.

**2010**:10

**2011** 10

**2012** :15

**2013**:15

2014 20

• Youth will receive four hours per month of financial literacy enrichment.

**2010** 20

**2011** 20

**2012** :25

**2013** 30

**2014** 30

Youth will receive four hours per month of health literacy enrichment.

**2010** 30

**2011** 30

**2012** :35

**2013** #0

**2014** 40

Report Date 11/10/2009 Page 51 of 67

•	outh will receive three hours per month of programs promoting personal health choices.						
	<b>2010</b> 50	<b>2011</b> 50	<b>2012</b> :60	<b>2013</b> 50	<b>2014</b> 70		
•	Youth participants will recellifestyle choices.	eive four hours per month of p	programs about being better o	consumers and making health	nier		
	<b>2010</b> <del>4</del> 5	<b>2011</b> 50	2012 :55	<b>2013</b> 60	<b>2014</b> 65		
•	During the one-week camp, the students will participate in ten hours of physical activity.						
	<b>2010</b> 30	<b>2011</b> 30	<b>2012</b> :30	<b>2013</b> :40	<b>2014</b> #40		
•	Throughout the one-week camp, youth will experience ten hours of actual hands-on cooking time.						
	<b>2010</b> 30	<b>2011</b> 30	<b>2012</b> :40	<b>2013</b> #0	<b>2014</b> #10		
•	During the one-week camp, the students will participate in five hours of nutrition education.						
	<b>2010</b> 30	<b>2011</b> 30	<b>2012</b> :30	<b>2013</b> #0	<b>2014</b> #10		
•	The students will view five	The students will view five hours of cooking demonstrations by local area professional chefs.					
	<b>2010</b> 30	<b>2011</b> 30	<b>2012</b> :30	<b>2013</b> :40	<b>2014</b> #40		
•	Students who attend the HSTA Forensic Summer Institute will participate in discussion groups or current topics in Forensic Science for a total of 6 hours per week.						
	<b>2010</b> 90	<b>2011</b> 90	<b>2012</b> :95	<b>2013</b> :100	<b>2014</b> :100		
•		Students will participate in laboratory activities in the following topics: Blood typing and DNA analysis; handwriting analysis and thing layer chromatography; drug toxin identification; and fingerprint identification for a total of twenty hours per week.					
	<b>2010</b> 90	<b>2011</b> 90	<b>2012</b> :95	2013:100	<b>2014</b> :100		
•	Students will participate in leadership workshops for a total of four hours per week.						
	<b>2010</b> 90	<b>2011</b> 90	2012 :95	<b>2013</b> :100	<b>2014</b> :100		
•	tudents in the after-school Crime Solvers component will participate in 2 hours of Forensic Science activity per week for ight weeks.						
	<b>2010</b> 25	<b>2011</b> 30	2012 :35	<b>2013</b> #40	<b>2014</b> 45		
•	Youth attending CASTEM	Youth attending CASTEM camps will receive four hours per week of life skill techniques over a three week period.					
	<b>2010</b> 30	<b>2011</b> 30	2012 :35	2013 35	<b>2014</b> 40		
•	Youth attending CASTEM	camps will receive four hours	s per week of math enrichmer	nt.			
	<b>2010</b> 30	<b>2011</b> 30	2012 :35	2013 35	<b>2014</b> 40		
•	Youth attending CASTEM camps will receive four hours per week of science based enrichment.						
	<b>2010</b> 30	<b>2011</b> 30	<b>2012</b> :35	2013 35	<b>2014</b> 40		
•	Youth attending CASTEM professional fields.	camps will receive four hours	s per week of enrichment abo	ut STEM careers and related			
	2010 30	<b>2011</b> 30	2012 :35	2013 35	<b>2014</b> #40		

Report Date 11/10/2009 Page 52 of 67

•	Youth will be trained in the processes surrounding establishing a Teen Court system.					
	<b>2010</b> 15	<b>2011</b> 20	<b>2012</b> :20	<b>2013</b> 25	<b>2014</b> 25	
•	Youth will participate in community service related to Teen Court roles.					
	<b>2010</b> £0	2011 85	<b>2012</b> :90	<b>2013</b> 95	<b>2014</b> :100	
•	Youth will participate in activities related to community coalition activities.					
	<b>2010</b> 15	<b>2011</b> 20	<b>2012</b> :25	<b>2013</b> 30	<b>2014</b> 35	
•	Youth participants will receive training regarding the principals surrounding 4-H.					
	<b>2010</b> 90	<b>2011</b> 90	<b>2012</b> :95	<b>2013</b> :100	<b>2014</b> :100	
•	New adult volunteers will b	e recruited and retained bey	ond one episodic program.			
	<b>2010</b> 15	2011 15	<b>2012</b> :20	<b>2013</b> 25	<b>2014</b> 25	
•	Adult volunteers will receive training regarding the principals surrounding 4-H Youth Development.					
	<b>2010</b> 30	<b>2011</b> 30	<b>2012</b> :35	<b>2013</b> 35	<b>2014</b> <sup>4</sup> 0	
•	Extension professionals in other states will serve to provide program development opportunities with the 4-H youth development staff at WVSU.					
	2010 3	2011 3	2012 :4	2013 5	<b>2014</b> 5	
•	Youth will attend the Hip Hop Boot Camp to be instructed in various aspects of expressive arts.					
	<b>2010</b> 50	<b>2011</b> 60	<b>2012</b> :70	<b>2013</b> 80	<b>2014</b> 90	

Report Date 11/10/2009 Page 53 of 67

# V(I). State Defined Outcome

O. No	Outcome Name
1	Following participation in creative arts programs, youth will self-report an increased knowledge in their area
	of choice.
2	Youth will report an increased knowledge of 4-H after camp, which will be measured through a question on
_	the post-camp satisfaction survey.
3	Campers attending the previous year's summer camp will return next year. This will be measured through a
4	question on the post-camp satisfaction survey. Youth in the production area will create an instrumental CD of their own compositions.
	·
5	Youth in the song writing class will create at least one lyric composition.
6	Youth participating in the camp's dance class will be able to choreograph a short dance production.
7	Youth in the DJ class will be able to explain the concepts of scratching, blending, and beat matching.
8	Youth in the visual arts class will create at least one work of visual art using techniques taught in class.
9	Traditional literacy - Youth will report an increase in the frequency and duration in time spent reading
10	independently. This will be measured through observation and reading assessments.  Traditional literacy - Parents will report an increase in the frequency and duration in time spent reading with
10	their children.
11	Media literacy - Using a questionaire, youth will be able to identify media bias.
12	Media literacy - Using a questionaire, youth will be able to identify the critical components of messages
	conveyed through the media.
13	Entrepreneurship - Youth will understand the process necessary to start and sustain a small business.
14	Entrepreneurship - Youth will complete the steps to start a small business.
15	Financial literacy - Youth will create an accurate monthly budget.
16	Financial literacy - Youth will be able understand the steps necessary to establish good credit. This will be
	measured by using a post survey.
17	Financial literacy - Youth will be able to balance a simple checking account.
18	Financial literacy - Youth will understand the importance of meeting financial obligations.
19	Health Literacy-Youth will report increasing their knowledge about making positive health choices. This will
20	be measured through a health improvement survey.  Health Literacy-Youth will report making better choices about eating healthy food.
21	Health Literacy-50% youth will report an increase in daily physical activity.
22	Health Literacy-Youth will report an increase in daily physical activity.  Health Literacy-Youth will report making better choices about spending at the grocery store. This will
22	measured through pre and post surveys.
23	Following the camp experience, participants will use questionaires to report eating breakfast daily.
24	Following the camp experience, will use questionaires to report an increase in their consumption of fruits
	and vegetables.
25	Following the camp experience, will use questionaires to report an increase in their use of dairy products.
26	Following the camp, youth will be able to accurately interpret a food label.
27	Following the camp experience, youth will report an increase in moderate to vigorous physical activity.
28	After completing the program, youth indicated that they learned 'a lot' or 'quit a bit' about each of the major
	Forensic topic areas in a post test survey.
29	Youth will report that attending the summer institute has had either a 'very high' or 'high' impact on
30	increasing their interest in pursuing a health, science, or technology-related career.  Following the Crime Solvers program, youth will use questionaires to report an increase in knowledge about
30	explaining the scientific method.
31	Youth in the Crime Solvers group will be able to accurately identify the various patterns of fingerprints and
	at least two methods for fingerprint collection.
32	Youth in the Crime Solvers group will be able to identify at least three characteristics of handwriting
	patterns.
33	Youth attending CASTEM camps will use questionaires to report they learned 'a lot' or 'quit a bit' about life skill techniques.
34	Youth attending CASTEM camps will use a questionaire to report an increase in knowledge about math
	enrichment.

Report Date 11/10/2009 Page 54 of 67

- Youth attending CASTEM camps will use a questionaire to report an increase in knowledge about science based enrichment.
- 36 Youth attending CASTEM camps will use a questionaire to report an increase in knowledge about enrichment about STEM careers and related professional fields.
- 37 Youth will demonstrate a better understanding of the judicial system.
- 38 Youth will demonstrate a better understanding of organizational structures and processes of the judicial system.
- The number of hours per month dedicated to addressing status offenders by police will decrease by 20% in the areas surrounding schools hosting Teen Courts.
- 40 Youth will use surveys to report gaining an increase in knowledge about 4-H.
- 41 Adults will use questionaires to report having an increase in knowledge about the volunteer process.
- 42 Volunteers will participate in more than one 4-H activity or program in a one year period.
- WVSU youth development extension staff will report an increase number of multi-state or integrated programs during a one-year period.

Report Date 11/10/2009 Page 55 of 67

## 1. Outcome Target

Following participation in creative arts programs, youth will self-report an increased knowledge in their area of choice.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** 60 **2011** : 70 **2012** : 80 **2013** 90 **2014** : 100

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

#### Outcome #2

### 1. Outcome Target

Youth will report an increased knowledge of 4-H after camp, which will be measured through a question on the post-camp satisfaction survey.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 70 **2011** :80 **2012** :90 **2013** :100 **2014** :150

#### 3. Associated Institute Type(s)

•1890 Extension

### 4. Associated Knowledge Area(s)

• 806 - Youth Development

#### Outcome #3

## 1. Outcome Target

Campers attending the previous year's summer camp will return next year. This will be measured through a question on the post-camp satisfaction survey.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** :100 **2011** : 100 **2012** : 120 **2013** :120 **2014** : 140

#### 3. Associated Institute Type(s)

•1890 Extension

### 4. Associated Knowledge Area(s)

• 806 - Youth Development

## Outcome #4

#### 1. Outcome Target

Youth in the production area will create an instrumental CD of their own compositions.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** :15 **2011** : 15 **2012** : 20 **2013** 20 **2014** : 25

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

Report Date 11/10/2009 Page 56 of 67

#### 1. Outcome Target

Youth in the song writing class will create at least one lyric composition.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010**:15 **2011**:15 **2012**:20 **2013**:20 **2014**:25

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

806 - Youth Development

#### Outcome #6

## 1. Outcome Target

Youth participating in the camp's dance class will be able to choreograph a short dance production.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** :10 **2011** : 10 **2012** : 15 **2013** :15 **2014** :20

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

#### Outcome #7

## 1. Outcome Target

Youth in the DJ class will be able to explain the concepts of scratching, blending, and beat matching.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 5 **2011** : 5 **2012** : 10 **2013** 10 **2014** : 15

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

## Outcome #8

#### 1. Outcome Target

Youth in the visual arts class will create at least one work of visual art using techniques taught in class.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** :15 **2011** : 15 **2012** : 20 **2013** 20 **2014** : 25

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

Report Date 11/10/2009 Page 57 of 67

#### 1. Outcome Target

Traditional literacy - Youth will report an increase in the frequency and duration in time spent reading independently. This will be measured through observation and reading assessments.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 50 **2011** : 50 **2012** : 60 **2013** 60 **2014** : 70

### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

#### Outcome #10

#### 1. Outcome Target

Traditional literacy - Parents will report an increase in the frequency and duration in time spent reading with their children.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 20 **2011** : 30 **2012** : 40 **2013** #0 **2014** : 50

#### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

#### Outcome #11

### 1. Outcome Target

Media literacy - Using a questionaire, youth will be able to identify media bias.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 50 **2011** : 60 **2012** : 70 **2013** 70 **2014** : 80

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

## Outcome #12

#### 1. Outcome Target

Media literacy - Using a questionaire, youth will be able to identify the critical components of messages conveyed through the media.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 50 **2011** : 60 **2012** : 70 **2013** 70 **2014** : 80

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

Report Date 11/10/2009 Page 58 of 67

#### 1. Outcome Target

Entrepreneurship - Youth will understand the process necessary to start and sustain a small business.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 40 **2012** : 50 **2013** 60 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

806 - Youth Development

#### Outcome #14

## 1. Outcome Target

Entrepreneurship - Youth will complete the steps to start a small business.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010**:10 **2011**:10 **2012**:20 **2013**:20 **2014**:30

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

#### Outcome #15

## 1. Outcome Target

Financial literacy - Youth will create an accurate monthly budget.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** :70 **2011** :80 **2012** :90 **2013** :100 **2014** :120

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

806 - Youth Development

## Outcome #16

#### 1. Outcome Target

Financial literacy - Youth will be able understand the steps necessary to establish good credit. This will be measured by using a post survey.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** 50 **2011** : 50 **2012** : 60 **2013** 60 **2014** : 70

#### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

Report Date 11/10/2009 Page 59 of 67

#### 1. Outcome Target

Financial literacy - Youth will be able to balance a simple checking account.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** 30 **2011** : 40 **2012** : 50 **2013** 60 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

806 - Youth Development

#### Outcome #18

## 1. Outcome Target

Financial literacy - Youth will understand the importance of meeting financial obligations.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** :70 **2011** : 70 **2012** : 80 **2013** 90 **2014** : 100

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

#### Outcome #19

## 1. Outcome Target

Health Literacy-Youth will report increasing their knowledge about making positive health choices. This will be measured through a health improvement survey.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

## Outcome #20

#### 1. Outcome Target

Health Literacy-Youth will report making better choices about eating healthy food.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** :80

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

Report Date 11/10/2009 Page 60 of 67

#### 1. Outcome Target

Health Literacy-50% youth will report an increase in daily physical activity.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

806 - Youth Development

#### Outcome #22

## 1. Outcome Target

Health Literacy-Youth will report making better choices about spending at the grocery store. This will measured through pre and post surveys.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 60 **2013** 70 **2014** : 80

#### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

#### Outcome #23

## 1. Outcome Target

Following the camp experience, participants will use questionaires to report eating breakfast daily.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** 40 **2011** : 40 **2012** : 40 **2013** 40 **2014** : 40

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

## Outcome #24

#### 1. Outcome Target

Following the camp experience, will use questionaires to report an increase in their consumption of fruits and vegetables.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** 40 **2011** : 40 **2012** : 40 **2013** #0 **2014** : 40

#### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

Report Date 11/10/2009 Page 61 of 67

#### 1. Outcome Target

Following the camp experience, will use questionaires to report an increase in their use of dairy products.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 40 **2012** : 40 **2013** #0 **2013** : 40

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

806 - Youth Development

#### Outcome #26

## 1. Outcome Target

Following the camp, youth will be able to accurately interpret a food label.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** 40 **2011** : 40 **2012** : 40 **2013** 40 **2014** : 40

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

#### Outcome #27

## 1. Outcome Target

Following the camp experience, youth will report an increase in moderate to vigorous physical activity.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 40 **2012** : 40 **2013** #0 **2014** : 40

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

806 - Youth Development

## Outcome #28

#### 1. Outcome Target

After completing the program, youth indicated that they learned 'a lot' or 'quit a bit' about each of the major Forensic topic areas in a post test survey.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** :100 **2011** :100 **2012** :100 **2013** :100 **2014** :100

#### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

Report Date 11/10/2009 Page 62 of 67

#### 1. Outcome Target

Youth will report that attending the summer institute has had either a 'very high' or 'high' impact on increasing their interest in pursuing a health, science, or technology-related career.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** :100 **2011** : 100 **2012** : 100 **2013** :100 **2014** :100

#### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

806 - Youth Development

#### Outcome #30

## 1. Outcome Target

Following the Crime Solvers program, youth will use questionaires to report an increase in knowledge about explaining the scientific method.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 50 **2011** : 50 **2012** : 60 **2013** 60 **2014** : 70

#### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

## Outcome #31

#### 1. Outcome Target

Youth in the Crime Solvers group will be able to accurately identify the various patterns of fingerprints and at least two methods for fingerprint collection.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 50 **2011** : 50 **2012** : 60 **2013** 60 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

806 - Youth Development

## Outcome #32

## 1. Outcome Target

Youth in the Crime Solvers group will be able to identify at least three characteristics of handwriting patterns.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** 50 **2011** : 50 **2012** : 60 **2013** 60 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

Report Date 11/10/2009 Page 63 of 67

#### 1. Outcome Target

Youth attending CASTEM camps will use questionaires to report they learned 'a lot' or 'quit a bit' about life skill techniques.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** 40 **2011** : 40 **2012** : 50 **2013** 60 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

806 - Youth Development

#### Outcome #34

## 1. Outcome Target

Youth attending CASTEM camps will use a questionaire to report an increase in knowledge about math enrichment.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** 40 **2011** : 40 **2012** : 50 **2013** 60 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

#### Outcome #35

## 1. Outcome Target

Youth attending CASTEM camps will use a questionaire to report an increase in knowledge about science based enrichment.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 40 **2012** : 50 **2013** 60 **2014** : 70

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

## Outcome #36

#### 1. Outcome Target

Youth attending CASTEM camps will use a questionaire to report an increase in knowledge about enrichment about STEM careers and related professional fields.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 40 **2012** : 50 **2013** 60 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

Report Date 11/10/2009 Page 64 of 67

#### 1. Outcome Target

Youth will demonstrate a better understanding of the judicial system.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** 50 **2011** : 50 **2012** : 60 **2013** 60 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

806 - Youth Development

#### Outcome #38

## 1. Outcome Target

Youth will demonstrate a better understanding of organizational structures and processes of the judicial system.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 50 **2011** : 50 **2012** : 60 **2013** 60 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

#### Outcome #39

## 1. Outcome Target

The number of hours per month dedicated to addressing status offenders by police will decrease by 20% in the areas surrounding schools hosting Teen Courts.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 50 **2011** : 50 **2012** : 50 **2013** 50 **2014** : 50

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

## Outcome #40

#### 1. Outcome Target

Youth will use surveys to report gaining an increase in knowledge about 4-H.

**2. Outcome Type :** Change in Knowledge Outcome Measure

**2010** :100 **2011** : 100 **2012** : 120 **2013** :120 **2014** :150

#### 3. Associated Institute Type(s)

•1890 Extension

## 4. Associated Knowledge Area(s)

• 806 - Youth Development

Report Date 11/10/2009 Page 65 of 67

#### 1. Outcome Target

Adults will use questionaires to report having an increase in knowledge about the volunteer process.

2. Outcome Type : Change in Knowledge Outcome Measure

**2010** 40 **2011** : 50 **2012** : 50 **2013** 60 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

806 - Youth Development

#### Outcome #42

### 1. Outcome Target

Volunteers will participate in more than one 4-H activity or program in a one year period.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 40 **2011** : 40 **2012** : 50 **2013** 60 **2014** : 70

## 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

806 - Youth Development

#### Outcome #43

## 1. Outcome Target

WVSU youth development extension staff will report an increase number of multi-state or integrated programs during a one-year period.

2. Outcome Type: Change in Knowledge Outcome Measure

**2010** 2 **2011** : 2 **2012** : 4 **2013** # **2014** : 6

#### 3. Associated Institute Type(s)

•1890 Extension

#### 4. Associated Knowledge Area(s)

• 806 - Youth Development

## V(J). Planned Program (External Factors)

### 1. External Factors which may affect Outcomes

- Competing Programmatic Challenges
- Public Policy changes
- Populations changes (immigration,new cultural groupings,etc.)
- Government Regulations
- Economy

## Description

The economy could potentially impact this program's ability to achieve the intended outcomes because the majority of the program is funded externally through grants and donations. We typically have more difficulty finding external funding when the economy is in a downturn. Youth focused initiatives having been changing regularly depending on the current societal priorites. Typically, partcipants recieving services through this programs represent the low income population. One of the

Report Date 11/10/2009 Page 66 of 67

largest challenges with collecting long term data is, individuals living in these communities are frequently transitional.

## V(K). Planned Program (Evaluation Studies and Data Collection)

## 1. Evaluation Studies Planned

- Comparisons between different groups of individuals or program participants experiencing different levels of program intensity.
- Comparisons between program participants (individuals,group,organizations) and non-participants
- During (during program)
- Before-After (before and after program)

#### Description

Surveys, questionaires, interviews, and testimonials will also be used to collect pertinant information.

#### 2. Data Collection Methods

- Unstructured
- Whole population
- Sampling
- Structured
- Observation
- Tests
- On-Site
- Journals

#### Description

Staff will develop and utilize appropriate assessment and evaluation tools that can measure programmatic success in achieving the planned outcomes, the impact of our efforts on our clientele and program efficiencies and effectiveness.

Typically the evaluations for CASTEM consists of satisfaction surveys at the completion of programs. Although, sometimes in the summer students take the math component of the WVSU placement test to compare their skills before camp versus after camp. This test could potentially be used to compare the participants to other members of the population not participating in the programs.

Report Date 11/10/2009 Page 67 of 67